Doosan Forklift

Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Tools and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

With a network consisting of over 90 independent dealers, the lift truck group provides quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The lift truck product line remarkably comprises of 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, due to its excellent level of product performance and their persistently high level of consumer support and service given to all Doosan Infracore Lift Truck clients. The U.S. forklift division located in Cleveland has a expert team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a home-based equipment expansion project. Product sales of these products were initially targeted to state-run firms, large scale businesses, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development.

Lift Truck Export Growth

Domestic forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980’s, Daewoo’s superior technological enhancements combined with sales success placed them in a situation of significant growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling industry. This joint-venture proved highly successful for Daewoo and their forklift sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added products for export. In 1993, the company had a global sales network and started exporting models they had developed through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.